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| **Element** | **Assessment** |
| I understand how to read the graph(s) |  |
| The choice of visual(s) makes sense given the data and what is being communicated. |  |
| An appropriate amount of context is present about the data/methodology/background. |  |
| Words are used well to title, label, annotate, and explain. |  |
| Visual clutter is minimized. |  |
| Primary focal point is clear. |  |
| Color is Used Effectively |  |
| There are no misspellings, grammar errors or math errors. |  |
| Design elements are aligned, white spaced is used well. |  |
| The content order makes sense. |  |
| The main message or takeaway is clear. |  |
| The visuals meet the intended goal. |  |
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